Personalized Medicine: Expectations and Economic Aspects
3rd Annual Meeting of the Austrian Platform for Personalized Medicine
October 14-15, 2019, Van Swieten Hall of the Medical University of Vienna

Monday, Oct 14, 2019

General Assembly of the ÖPPM (9.30am-10.30am): ÖPPM Members only

3rd Annual Meeting of the ÖPPM
The conference language is English, the public lecture will be held in German. The workshop language is English, but dependent on the size/format of the workshop German can be also used.

Opening (11am-11.15am)
- Welcome address: Rectorate, Medical University of Vienna
- Welcome address: Federal Ministry of Education, Science and Research
- Welcome address: Renate Kain (President of the ÖPPM, Head Department of Pathology, Medical University of Vienna)

Session 1: Technological, Regulatory and Economic Aspects (11.15am-1.15pm)
- Predicting disease prognosis to improve the clinical management of inflammatory bowel disease (Paul Lyons, University of Cambridge)
- The Industry Perspective (Helga Tieben, Pharmig)
- Personalized Medicine and the Regulatory System (Ilona Reischl, AGES)
- The Health Economic Perspective (Thomas Czypionka, Institute of Advanced Studies)

Lunch and Posters/Industry exhibition (1.15pm-2.15pm)

ECONOMIC ASPECTS
- Keynote Lecture (2.15pm-3.15pm)
  Apostolos Tsiachristas, University of Oxford, Nuffield Department of Population Health
- Workshop I “Economic Aspects” (3.15pm-5.15pm)
  facilitated by Susanne Giesecke, (Working Group Society and Ethics, Austrian Institute of Technology)

Preliminary program
Public Lecture/Öffentliche Vorlesung (18:00 bis 20:00 Uhr) Sprache: Deutsch
Titel: tbd „Personalisierte Medizin im 21. Jahrhundert: Was können wir erwarten?“

- tbd „Von Hippokrates zur Digitalisierung: Was Personalisierte Medizin heute bedeutet“ (Markus Müller, Rektor der Medizinischen Universität Wien)
- tbd „Erwartungen und evidenzbasierte Nutzen-Schaden-Kosten Abwägungen im Kontext Personalisierter Medizin“ (Beate Jahn, UMIT - Private Universität für Gesundheitswissenschaften, Medizinische Informatik und Technik)
- Podiumsdiskussion (Moderation: Astrid Kuffner)

Tuesday, Oct 15, 2019

Welcome and Wrap-up of Day 1 (9am-9.10am)

Session 2: Expectations and Limitations of Personalized Medicine (9.10am-11.30am)

- The Value of Precision Medicine in Oncology (Christophe Le Tourneau, Institut Curie - Paris & Saint-Cloud)
- Personalized Medicine and Decision Making in Hematology (Ulrich Jäger, Medical University of Vienna)
- Decision Making and Priority Setting in Personalized Medicine (Alec Morton, University of Strathclyde Glasgow)
- The Patient Perspective: Psycho-Oncology (Elisabeth Andritsch, Medical University of Graz)

Lunch and Posters/Industry exhibition (11.30am-12.30pm)

EXPECTATIONS

- Keynote Lecture (12.30pm-1.30pm)
  Potential Challenges to Doctor-Patient Trust in Personalized Medicine
  Shlomo Cohen, Ben-Gurion University of the Negev
- Workshop II “Expectations and Limitations” (1.30pm-3.30pm) facilitated by Armin Gerger, (Working Group Clinical Applications, Medical University of Graz)

Coffee Break and Posters/Industry exhibition (3.30pm-4pm)

Wrap-up Panel & Closing Remarks (4pm-4.30pm)